



300 S. IMPERIAL AVE., EL CENTRO, CA 92243
1 (877) RECYCLE

IMPERIAL VALLEY RESOURCE MANAGEMENT AGENCY (IVRMA)
TECHNICAL ADVISORY COMMITTEE (TAC)
AGENDA

DATE: Thursday, November 17, 2022
TIME: 3:00 p.m. – 4:00 p.m.
LOCATION: Hybrid- In person or Via Zoom at ICTC Offices, 1503 N. Imperial Ave., Suite 104, El Centro CA

Chairperson: City of El Centro **Vice-Chair: City of Brawley**

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours of advance notice will be necessary to honor your request.

Zoom Meeting Information is as follows;

<https://us06web.zoom.us/j/81998392449?pwd=L0svQlY5M1prbTlEm82dHBadTNjQT09>

To join by phone please dial (669) 444-9171
Meeting ID: 819 9839 2449
Passcode: 778851

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest, not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

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|-----------|---|-------------------|------------------|
| 1. | Welcome and Introductions | | |
| 2. | CalRecycle Grant Updates | DISCUSSION | pg(s). 2 |
| | <i>Presented by IVRMA Administration</i> | | |
| 3. | CalRecycle Visit | DISCUSSION | pg(s) 2-3 |
| | a) Procurement: | | |
| | b) Edible Food Recovery | | |
| | c) Collection System | | |
| | d) Household Hazardous Waste Programs | | |
| | e) Education & Outreach | | |
| | f) MWELo, CALLGreen, C&D | | |
| | g) IVRMA Community Event Participation | | |
| 4. | General Discussion /New Business | DISCUSSION | pg(s).3 |
| | <i>All</i> | | |
| 5. | Adjournment | | |

1. CalRecycle Grant Updates

Below is a list of several upcoming grants available through CalRecycle for your review. Roberta Goldenpenny, informed jurisdictions of an upcoming 2nd round of funds for SB 1383 Local Assistance Grant Program funds. Information will be forwarded to members when received.

- [Farm and Ranch Solid Waste Cleanup and Abatement Grant Program](#)
Application Due Date: February 9, 2023
- [Tire-Derived Aggregate Grant Program](#)
Application Due Date: December 7, 2022
- [Local Government Waste Tire Enforcement Grant Program](#)
Application Due Date: December 13, 2022
- [Illegal Disposal Site Abatement Grant Program](#)
Application Due Date: February 15, 2023
- [Legacy Disposal Site Abatement Partial Grant Program](#)
Application Due Date: February 15, 2023
- [Greenhouse Gas Reduction Loan Program](#)
Application Due Date: Continuous
- [Recycling Market Development Zone Loan Program](#)
Application Due Date: Continuous
- [Redemption Pilot Project Program](#)
Application Due Date: Continuous

2. CalRecycle Visit

- a) **Procurement:** Throughout CalRecycle's visit it was recommended to look into various options outside of compost and mulching. Roberta recommended looking into the consideration of the Co-Digestion or a direct service provider. The Department of Resources Recycling and Recovery (CalRecycle) administers a program to provide funding to build new and expanded food waste co-digestion projects at existing wastewater treatment plants to achieve greenhouse gas emissions reductions by significantly increasing the tonnage of California-generated organic waste diverted from landfills to co-digestion systems. Notification of this grant is normally available at the beginning of the year. For more information visit the link [Funding - CalRecycle Home Page](#).
- b) **Edible Food Recovery:** IVRMA will continue working with Edible Food Recovery Generators (EFRG's) and Edible Food Recovery Organizations (EFRO's). CalRecycle advised jurisdictions to provide the EFRO's information on the City Website. IVRMA will be contacting EFRO's to collect information on the type of food the organization receives. City websites must show the EFRO's business name, contact information, and the type of food accepted.
- c) **Collection System:** CalRecycle, Roberta GoldenPenny, recommended improvement on the signage of recycling bins. She advised it was confusing. She found most lids opened and signage out of sight, faded or hard to follow. There was one sign and location that did have a good review. This sign was from CR&R for an organic container located in El Centro.
- d) **Household Hazardous Waste Programs:** During CalRecycle's visit, jurisdictions were asked about the concerns and challenges with illegally dumped tires, bulky items, used oil, sharps, etc. IVRMA recently met with the Farm Bureau, Niland City, and Salton City to discuss issues related to illegally dumped waste. All member agencies and outskirt county cities have expressed the challenges and issues related to illegal dumping. IVRMA is able to assist with the collection of illegally dumped tires, sharps, household hazardous waste, and oil collection through the current grant funding. The events allow us the opportunity to provide education, recycling waste baskets, and DIY 15qrt Used Oil containers to residents. During the events, the Outreach Coordinator also makes an assessment of the resource's residents need to dispose of other items such as; bulky items, paint, wood scraps, or any other information requested. The data collected is researched and provided to residents through direct contact and social media

advertisement. Most of the County outskirt locations struggle with not having the resources nearby. We would like to request the jurisdiction's support in setting up litter clean-up events throughout different locations in the County.

- e) **Education & Outreach:** Most of the conversation related to outreach and education during CalRecycle's visit focused on creating an acculturative message. Promoting a message that residents within our community can relate to, using the local examples of scraps, with the intent to easily identify how to dispose of the waste in the right container. IVRMA also encourages cities to promote the 1(877) RECYCLE hotline on the city's websites. Residents contacting IVRMA are provided with waste management resources that may assist them on the issues they are calling for. Other considerations to look at would be the trend of contamination throughout the cities. Identifying the trend of areas allows outreach to focus on the education needed around those areas by using a different approach based on the case and the type of subject property. It was also recommended that the third letter sent out to subject properties out of compliance be delivered in person by the city representative and accompanied by IVRMA's Outreach Coordinator. The Outreach Coordinator would provide support during the delivery by informing the recipient that IVRMA is available as a resource to educate on CalRecycle State Mandate. Another method of promoting awareness is through Social Media. IVRMA would like to get access to contacts in order to create an email blast. The goal is to create an advertisement shared by different agencies to be seen repeatedly through all social media groups with the intent of reaching a larger number of viewers. This method of advertisement/education is cost-efficient and quite effective.

- f) **MWELo, CALGreen, C&D:** Per CalRecycle jurisdictions were encouraged to include procurement and bin enclosures on their C&D permit for the construction process.

- g) **IVRMA Community Event Participation:** Recently, IVRMA has participated with the City of Imperial and Brawley during community events. This method was very productive and cost-efficient. By joining the city at their booth, IVRMA has the ability to participate in many more events. Moving forward, we ask that cities provide us with the request to participate in the event a minimum of 3 weeks in advance to properly schedule staff support and prepare for the event.

4. General Discussion/New Business

5. Adjournment

The next meeting is scheduled for January 26, 2023. For questions and comments, please call Daveline Villaseñor at (760) 337-4537, or send an email at dvillasenor@ivrma.org